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- R & D
- Risk Management
- Strategy
- Sustainability
- Taxation

Karen McKeown – Senior Product Manager for Business – ProQuest



Since joining ProQuest in 2006, Karen has concentrated on launching several new research databases, including ProQuest Entrepreneurship, a product which brings together disparate traditional and rich media content types to address the multidisciplinary needs of this high-growth field of study. Karen brings over 15 years of experience in corporate marketing, product management, and sales management in technology companies as well as a background in growing start-up businesses.

"Librarians and researchers throughout the world stress the quality and ease of use of our products and frequently share with me how ProQuest databases are the first choice when starting their research."



Relevant Content from the Top Publishers in Business

ABI/INFORM delivers the most comprehensive international business coverage on the market today, providing access to the foremost industry journals and publications. ABI/INFORM is the quintessential database used by leading business schools around the world. Academic and business researchers who seek accurate, credible, and timely information look to ABI/INFORM.

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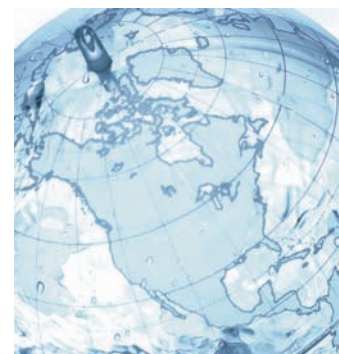
Scholarly Publications

- *Journal of Business Ethics*
- *Journal of American Academy of Business*
- *Journal of Economic Growth*
- *Journal of International Business Studies* (exclusive)
- *Journal of Marketing*
- *The China Quarterly* (exclusive)
- *Foreign Affairs*
- *Nation's Business*

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- Cambridge University Press (exclusive)
- Dow Jones & Company Inc. (exclusive)*
- Economist Intelligence Unit
- Emerald Group Publishing (exclusive)
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- Incisive Media
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—Choice, 2007

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**ProQuest is the exclusive provider of full-text access to the Wall Street Journal (via ProQuest and Factiva) and Financial Times for academic and public libraries.*

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ABI/INFORM is enhanced with ProQuest's award-winning search features and interface. Innovative tools expertly guide users towards more efficient and effective data sources and prevent them from wading through pages of irrelevant articles.

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Paula McCoy—Taxonomy Development Manager—ProQuest



Paula has been with ProQuest for 26 years. She spent her first 20 years managing ABI/INFORM editorial operations. Today, she manages the ProQuest Controlled Vocabulary® and authority files that are used to index subject terms and company, location, and customer names in ProQuest databases. Paula's objective is to maintain and continuously improve the quality of indexing and to ensure that customers can use ProQuest indexing to get the results they want and expect.

“ProQuest's editorial operation has been providing abstracting and indexing for thousands of publications for over 30 years, covering more than six million articles to date. Formal quality assurance is an integral part of everything we do. The results? Users obtain focused and accurate results, rather than an incomplete mass of irrelevant hits, and are able to quickly retrieve the most relevant information.”

A Better Search Experience

Discover a Wide Variety of Content with New Browse Tab

ProQuest Help

Basic Advanced Topics **Browse** Publications My Research
0 marked items

Interface language: English Go

Databases selected: ABI/INFORM Dateline, ABI/INFORM Global, ABI/INFORM Trade & Industry

Browse Featured Content

Industry and Market Research
Browse reports on industries and markets:

- [Business Monitor International \(BMI\) Industry Reports](#)
- [FirstResearch](#)
- [Just-Series Market Research Reports](#)

Search for the latest industry and market research:

- [Industry Trends and Forecasts](#)
- [Market Research Articles](#)
- [Market Share Data Articles and Reports](#)
- [SWOT Articles and Reports](#)

Commodity Reports
Browse reports on global commodity trends:

- [Economist Intelligence Unit \(EIU\) Food, Feedstuff, and Beverages \(Quarterly Reports\)](#)
- [Economist Intelligence Unit \(EIU\) Industrial Raw Materials \(Quarterly Reports\)](#)

Company Reports
Browse reports on specific companies:

- [ProQuest Annual Reports Collection](#)

Search for profiles of companies:

- [Company Profiles](#)

ABI/INFORM's browse tab helps pinpoint relevant resources, such as Industry Reports, Market Research, Country Reports, and more.

ProQuest Help

Basic Advanced Topics **Browse** Publications My Research
0 marked items

Interface language: English Go

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First Research

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By Industry By Document Title

D - G A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

- Accounting firms [View documents](#)
- Advertising agencies [View documents](#)
- Aerospace industry [View documents](#)
- Agribusiness [View documents](#)
- Air charter services [View documents](#)
- Aircraft industry [View documents](#)
- Airline industry [View documents](#)
- Appliance industry [View documents](#)
- Architectural services [View documents](#)
- Art dealers [View documents](#)
- Art galleries & museums [View documents](#)
- Associations [View documents](#)
- Automobile dealers [View documents](#)
- Automobile industry [View documents](#)
- Automotive parts industry [View documents](#)

Searches Can Be Narrowed for Specific Results

Whether you subscribe to ABI/INFORM Complete, Global, or add on Snapshots Series or Hoover's Company Records, helpful links will appear on the new business browse tab. Researchers have access to a variety of reports and other focused content to help them find what they need quickly.

"I've been searching ABI/INFORM since the 1980s, and it has consistently delivered not just the content I expect to find in it, but loads of related information for which I had not known to search it. It's been my favorite online business and economics database for a lot of years...this product remains at the top of the list for the study of business conditions and industry-specific topics world-wide..."

—Cheryl LaGuardia, Research Librarian at Harvard University, *Library Journal*, April, 2009

Focused and Relevant Results

With ABI/INFORM's expert indexing, searches yield focused and relevant business results that can be sorted by "most recent" or "most relevant." Researchers also can click on the source tabs to narrow the type of content desired, such as scholarly journals, magazines, newspapers, reports, dissertations, and other options. From this screen, users can set up content alerts and RSS feeds to stay current on topics of interest.

The screenshot shows the ProQuest search results page for the query "economic recovery". The interface includes a navigation bar with tabs for Basic, Advanced, Topics, Browse, Publications, and My Research. Below the navigation bar, there are tabs for source types: All sources, Scholarly Journals, Magazines, Trade Publications, Newspapers, Reference/Reports, Dissertations, and Working Papers. The search results are displayed in a list format, with the first two results highlighted. The first result is "The U.S. Economic Crisis: Root Causes and the Road to Recovery" by Gregory W Brown and Christian Lundblad, published in the Journal of Accountancy in October 2009. The second result is "Challenges and Accomplishments" by Henry F White Jr, published in the ABA Journal in September 2009. Each result includes links for Abstract, Full text, and Full Text - PDF. A "Suggested Topics" box is also visible, offering related search terms like "Economic recovery AND Economic forecasts" and "Economic recovery AND Recessions".

ProQuest's award-winning Smart Search offers "suggested topics" based on business vocabulary that helps users expand their research.

With reference linking, many articles contain links back to materials cited in the text, making it easy for researchers to explore additional threads of information.

The screenshot shows the "References" section of a ProQuest search result. It displays a list of documents cited in the selected article. The first reference is "Moneyball: A Business Perspective" by Richard Wolfe, Kathy Babiak, Kim Cameron, Robert E Quinn, et al., published in the International Journal of Sport Finance in November 2007. The second reference is "Exposing Execs' 'Stealth' Compensation" by Amy Bonus, published in Business Week (Online) in September 2004. The third reference is a paper presented at the All-Academy Symposium, Academy of Management Conference, Hawaii, in 2005, by Babiak, K., & Gerrard, B. Each reference includes links for Abstract and Full text. A "Sort results by" dropdown menu is set to "Author name".

Reference linking conveniently expands research options.

The screenshot shows two sections of the ProQuest interface. The top section, titled "Other available formats:", offers options for "Abstract" and "Full Text - PDF (134 K)". The bottom section, titled "References:", includes a link to "References (51)".

Further, researchers can use the "My Research" summary feature to track recent searches, save links to marked resources for easy access later, email documents, create a bibliography, export formatted citations, and even create Web pages.

"ABI/INFORM is 'highly recommended' and ranked 'at the top of the list' for general business resources."

—Gail Golderman and Bruce Connolly, *eContent*, January 2009

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